

GORDON JONES

gordon@gobi.ca

(604) 992-9329

PROFILE

MBA graduate, specializing in finance and international business, with proven analytical skills from a software development background. Strong skills in research, financial modeling and report writing. Great team-working and interpersonal skills recently enhanced by an international exchange program to Shanghai. Has excellent English communication skills and growing abilities in Mandarin.

EDUCATION

- Master of Business Administration (Finance, International Business)** 2007
Sauder School of Business, University of British Columbia, Vancouver
- Diploma in Accounting** (leading to Canadian accounting certification) Completion: Dec. 2008
University of British Columbia, Vancouver
- Bachelor of Science (Computer Science)** 2000
University of British Columbia, Vancouver

PROFESSIONAL EXPERIENCE

- IT Manager** 2007
Origin Home Financial Partners

Origin is a leading mortgage start-up in BC. In its first year, it has already distinguished itself with its extended-term rate holds, its industry-leading referral program, and its unique operations centre.

In consultation with the management team, developed IT plans covering future direction, budget and procedures. Coordinated contractors ensuring projects are cost effective and meet operating requirements.

- Improved company collaboration by developing a new internal portal which has spurred increased product research, process documentation and result sharing.
- Raised software development outcomes by initiating a proper development cycle including precise requirements definition, prototyping, user review and issue tracking.

- Business Analyst** 2006
Vancouver Coastal Health Authority (VCH), Vancouver

VCH, with an annual budget of \$2.1 billion, serves over 1 million BC residents. Within it, the Value-In Department leads projects to improve the bottom-line by reducing costs and increasing revenues.

Worked with the new Director of Business Development in identifying and preparing new commercial projects for launch, and developed new processes for evaluating these opportunities.

- Enhanced revenue planning by creating an initiative database which identified and ranked over 80 potential projects for suitability. It used an 11 parameter custom-developed model.
- Identified a 400K revenue opportunity by researching hospital accommodation programs across Canada. This resulted in a new bundling and pricing scheme being initiated.

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PROFESSIONAL EXPERIENCE CONTINUED

Financial Analyst

2005

Bentree Investments, Vancouver

Bentree Investments is a private fund manager, handling a diversified set of portfolios. It has been very successful in its mission to ensure long-term funding for several local charitable foundations.

Assisted the director in managing a Canadian equities portfolio and preparing reports for tax purposes.

- Determined participation in special equity offerings by modelling their effects on the existing portfolios and thus being able to maximize after-tax returns.
- Ensured expediency of tax filings by initiating the use of better tax software and gains tracking.

Educator

2002-2005

Independent Schools, Taiwan

Ivy Language School and the YMCA are leading English training centers in Taiwan, serving hundreds of adult students and children each year, through their numerous branches across the island.

Created a positive and dynamic learning environment for groups of 5 to 20 students, helping them build their practical English skills and confidence through the use of custom-developed learning materials.

- Helped students achieve their goals by focussing instruction on specific learning objectives.
- Encouraged participation with creative use of group work, class presentations and fun activities.

Software Developer

1999-2001

Mindquake Software, Vancouver

Mindquake Software was Vancouver's premium solution provider for strategic e-Business solutions. Over five years, it helped over 150 companies including Quebecor, Nike, Segasoft, BC Gas and UBC.

Designed and implemented software systems for a diverse set of clients. These included custom-built content management, product catalogue, order processing and affiliate program systems.

- Formed strong relationship with overseas clients through on-site work, requirements gathering and training sessions helping to secure a \$1 million contract for their system redesign.
- Empowered a client's service department, by decreasing required manual interventions with their order processing system (DHL's first e-fulfilment system in the Asia-Pacific).

ACTIVITIES AND COMMUNITY INVOLVEMENT

Organizations: VP Finance (2006), UBC MBA Student Society
Member, TIO Speaking-On-Your-Feet club
Member, St. George's Georgians Society

Interests: Ultimate (Sauders Saucers), hiking and backpacking, acoustic guitar (Chinese), salsa (Grupo America school)

Languages: English (Teaching ESL Certification, 2001)
Mandarin (ongoing studies)